

JILL KATZ

address

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SUMMARY OF QUALIFICATIONS

Web Designer - 13 years experience in web design. Designed and developed web sites for clients in retail, professional services, high-tech, medical and fashion industries.

Effective Team Player - known for creativity, flexibility and sense of humor.

Animated Speaker - adjunct instructor and guest lecturer in current topics of Web Development and Social Media.

SKILLS

Software - Adobe Creative Suite: Dreamweaver, Photoshop, Illustrator
HTML/ CSS, JQuery, PHP, Wordpress

Email Campaigns - Constant Contact, Vertical Response

Social Media - Facebook, LinkedIn, Twitter, YouTube

CAREER DEVELOPMENT

Web Designer/Developer, Katz & Mouse, Inc.

1998-Present

Owner of Katz & Mouse. Provide exceptional design and branding services for small businesses. Design innovative user interface for multiple businesses. Lead design direction, accountable for marketing and selling services, maintain client relationships, control budgets and manage all sales efforts.

Complete portfolio located at www.katzandmouse.com

Adjunct Instructor, Santa Barbara City College Santa Barbara, CA

2004-Present

Dedicated and animated adjunct instructor with successful record of developing and implementing new curricula in the Multimedia Arts & Technology Department of Santa Barbara City College. Recognized by students for innovative instruction style and sincere care. Experienced teaching classes include: Web Design Tools & Techniques, Web Design I, Web Design II, Intro in Dreamweaver and Flash II.

Computer Graphic Artist, ABC-CLIO Santa Barbara, CA 1994-1998

Created and implemented graphic design in multimedia teaching materials on CDROM using Photoshop and Director. Extensive proofreading and editing.

AWARDS

2007: Top 50 Women in Business by the Pacific Coast Business Times

2003: "Forty under Forty" by the Pacific Coast Business Times

EDUCATION

University of Florida, Gainesville, Florida — Bachelor of Science, Magazine Journalism and Communications 1987.